

Commercial Exhibitor Handbook 2025

Friday, June 13 - Sunday, June 15



**For more
information contact**

Melissa Green

Trade Coordinator - Sunshine Coast Agricultural Show

Phone: 0405 705 416

Email: trades@sunshinecoastshow.com.au

Welcome to the **Sunshine Coast Agricultural Show**



The Sunshine Coast Show has been held annually at the Nambour Show grounds for the past 118 years. The Show offers exhibitors the opportunity to market and sell their products to a variety of viewing public over 3 days.

The Show offers a variety of opportunities to further promote your business which could include being part of our marketing campaign, social media and sponsorship options throughout the grounds.



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Sunshine Coast Show

'Best in Show Exhibitor'

2025 Show Theme:
'Communities build a better world - Together we are better'

Judging Time: Friday - Sunday of the Show

Winners Announcement: Sunday 2:00pm

Prize One

Trophy: Sunshine Coast Agricultural Show - Winning Trade Exhibitor.

Trade credit for the next years show to the value of \$375.00 (does not include Non-Profits)

Judges: Sunshine Coast Show Committee

Prize Two

Trophy: Attendees Choice Award for Winning Trade Exhibitor.

Trade credit for the next years show to the value of \$375.00 (does not include Non-Profits)

Judges: Patrons via Facebook Poll

Prize Three

Trophy: Sunshine Coast Agricultural Show - Winning Best Non-Profit/Charity Exhibitor.

Judges: Sunshine Coast Show Committee

Criteria:

- The name of the business is easily seen and identifiable quickly
- Exhibitor uses their products in a unique and exciting manner
- Patrons can understand the creative idea the exhibitor is trying to convey without verbal explanation
- The display is creative and unique to the Show and/or their industry
- The display is professional, clean and well maintained
- The display stands out compared to other exhibitors
- The display supports the Show theme
- The exhibitor staff are attentive, friendly and interactive with patrons
- Information for patrons can be obtained easily and quickly
- Staff are dressed appropriately to the theme of the booth

Terms & Conditions:

Show credit for next years show is non-transferable to cash or another business. If same site is chosen twice, the second placed exhibitor will receive the credit for the following year.

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How to Book Your Site

Please read the following carefully.

Please note: We do have limited sites and the number of food and drink exhibitors is capped. We recommend you put in your second choice of site location in the notes for Trade Coordinator as we are not always able to offer your first preferred location.

- Read all exhibitor's information including the Terms and Conditions carefully as you will need to accept them as part of your application.
- All applications must be completed via our website - sunshinecoastshow.com.au/trade-sites/
- When completing your application you will be required to upload pictures of your display, products, insurance and/or food licence (if applicable)
- Please note the first size requirement is the frontage and second depth e.g 6x3 (6m frontage and 3m depth)
- Sites are not available for single day bookings. All bookings are for all three (3) days.
- Please note there are NO water connections available to any sites on the ring.
- Study the map in conjunction with the Site Price. **Please note:** site fee is the fee for the site only, Trade passes, electricity, parking passes and backing walls will be sold separately.
- Applications that are completed in full with a paid \$100.00 fully refundable bond via the website will be reviewed for approval.
- Please note your application is NOT accepted until the close of trade applications and review is complete. Successful applications will be contacted via email by April 1st, with a tax invoice issued for the site.
- Site is not fully confirmed until payment is received in full no later than May 1st. **Please note:** Bank details have changed.

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Important Dates

Applications Open
December 15th

Applications Close
March 15th

- Applications accepted: by April 1st
- Early Bird Discount: Full payment before April 15th
- Tax invoice issued: by April 1st
- Tax invoice due date: May 1st

Important Reminders

- Insurances must be valid for period of the show and be provided no later than 14 days prior to the event and must be minimum of \$20 million.
- Food Licence must be valid for the period of the show and a copy uploaded with application. Any new licences after close of trades (March 15th) must be emailed to trades@sunshinecoastshow.com.au

Show Hours

Friday

- Main Gates open from 9:00am each day for Patrons.
- Crushers Gate opens from 6:00am for trade exhibitors
- Gates close at 9.30pm

Saturday

- Main Gates open from 9:00am each day for Patrons.
- Crushers Gate opens from 6:00am for trade exhibitors
- Gates close at 9.30pm

Sunday

- Main Gates open from 9:00am each day for Patrons.
- Crushers Gate opens from 6:00am for trade exhibitors
- Gates close at 8.30pm

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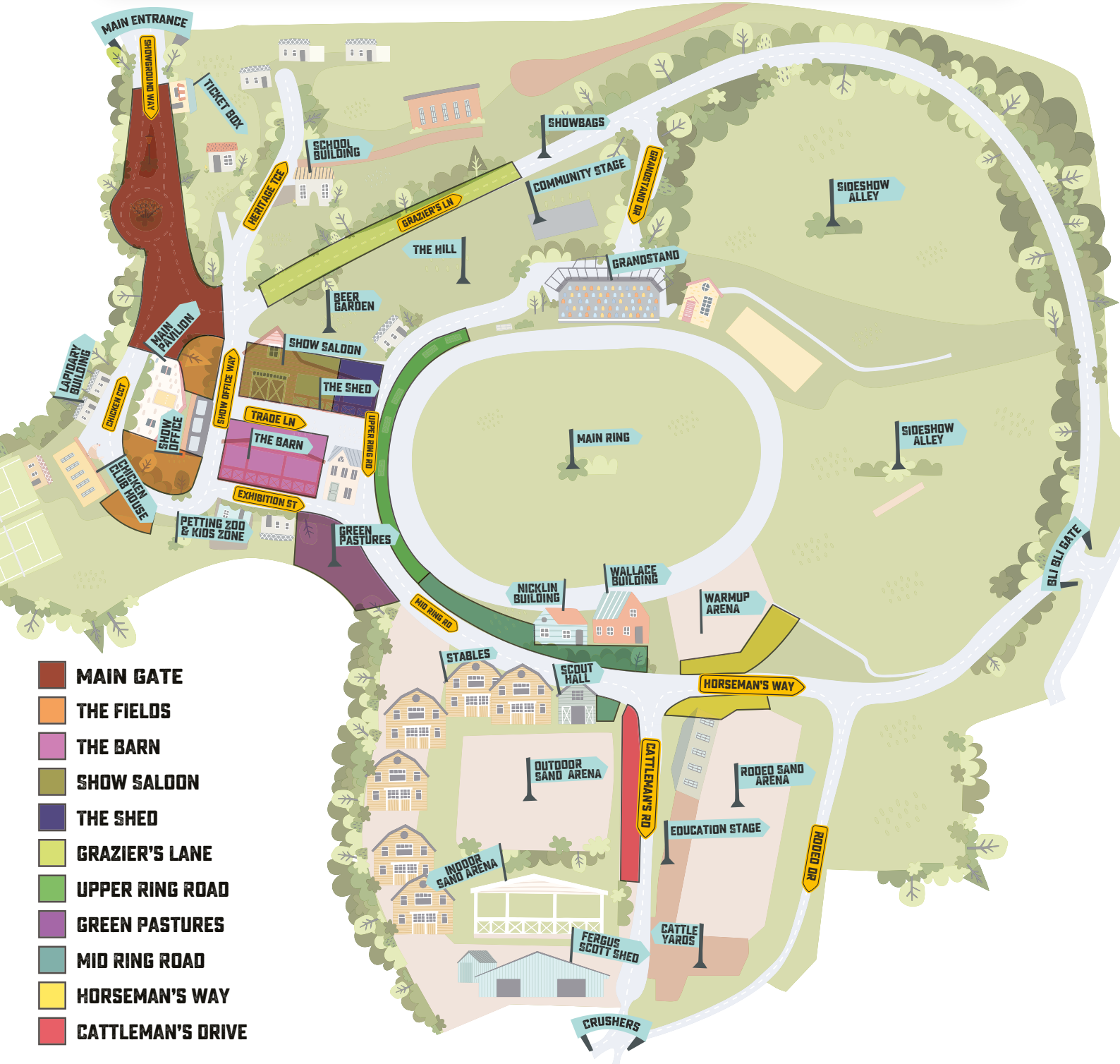
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Exhibitor Map



- MAIN GATE
- THE FIELDS
- THE BARN
- SHOW SALOON
- THE SHED
- GRAZIER'S LANE
- UPPER RING ROAD
- GREEN PASTURES
- MID RING ROAD
- HORSEMAN'S WAY
- CATTLEMAN'S DRIVE

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Exhibitor Locations

Main Gate:

This year the Main Gate ticket booth will be moving out towards the road and opening the area up to more trades/displays. This will offer trades more access to showgoers as they come through the Main Gate into the show. If you want to be seen first, this is your location.

The Fields:

This is a grassed area on either side of the Show office. In past years this area hosted a variety of trades, cars, motorbikes, boats, face painters, camel rides, trucks and machinery, plants and novelty products. This year it will have the free petting zoo located nearby. **Please note:** this area is on grass and may have slightly uneven terrain.

The Barn:

The Barn is an open-air pavilion, opposite the Kid's Paddock and Show Saloon. Regular flow of people coming from the main gate. This area hosts a huge arrange of businesses and therefore has something for everyone.

Show Saloon:

This is the licensed area with food. The Show Saloon is an open-air pavilion with an attached outside grassed courtyard. It offers live music daily and a big screen to watch events in the Main Ring. **Please note:** only suited to breweries, wineries, distillers and food.

The Shed:

This area is located opposite the ring and has a high flow of people. An open aired pavilion; this area trades later due to its proximity to the BOQ Nambour Hill where people sit to relax and watch the Main Ring entertainment and fireworks.

Grazier's Lane:

This is the main area for food and non-alcoholic beverages and strictly no other trade types are accepted. Located right next to the showbag outlets, on top of the BOQ Nambour Hill where families sit to watch entertainment in the Main Ring or the Community Stage. Food outlet numbers are capped to ensure you have maximum exposure.

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Upper Ring Road:

The Upper Ring Road has high pedestrian traffic flow all day and night. It is one of the primary access routes to walk to rides, BOQ Nambour Hill and the Grandstand. This is a highly requested area. **Please note:** there is no water access in this zone.

Green Pastures:

This grassy, leafy tree-lined area has seating for families to relax and enjoy what trade exhibitors have to offer. Daily entertainment shows are also run in this space. The area normally hosts a coffee outlet, limited food outlets, artisan trades, clothing and general business

Mid Ring Road:

A grassy area offering trade site visibility to passing visitors moving around the show. The Mid Ring Road is a major thoroughfare and is a great way for your product/business to be seen.

Horseman's Way:

This lively outdoor space is a major intersection linking patrons to the Side Show Alley, the ever popular Emergency Services Display and Cattleman's Drive where the animal precinct and Education Stage all reside.

Cattleman's Drive:

Showgoers enter this area from one of our major parking locations and funnel through Cattleman's Drive into the showgrounds. This area hosts our animal and livestock precinct and Education Stage.

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Site Fees

Please note: Site fees listed are for the cost of site only.

Exhibitor passes, parking passes, electricity, etc aren't included. Certain sizes are not available in some areas, Please contact us if you require a larger site.

Main Gate		The Fields		The Barn		Show Saloon	
Size	From	Size	From	Size	From	Size	From
3m x 3m	\$369.00	3m x 3m	\$306.00	3m x 3m	\$450.00	3m x 3m	\$594.00
6m x 3m	\$664.20	6m x 3m	\$508.00	6m x 3m	\$810.00	6m x 3m	\$972.00
9m x 3m	\$974.16	9m x 3m	\$807.84	9m x 3m	\$1,188.00	9m x 3m	\$1,425.60
3m x 6m	\$534.60	3m x 6m	\$421.20	3m x 6m	\$680.40	3m x 6m	\$777.60
6m x 6m	\$1,009.80	6m x 6m	\$795.60	6m x 6m	\$1,285.20	6m x 6m	\$1,285.20
9m x 6m	\$1,425.60	9m x 6m	\$1,123.20	9m x 6m	\$1,814.40	9m x 6m	\$1,728.00

The Shed		Grazier's Lane		Upper Ring Rd		Green Pastures	
Size	From	Size	From	Size	From	Size	From
3m x 3m	\$450.00	3m x 3m	N/A	3m x 3m	\$594.00	3m x 3m	\$369.00
6m x 3m	\$810.00	6m x 3m	N/A	6m x 3m	\$972.00	6m x 3m	\$664.20
9m x 3m	\$1,188.00	9m x 3m	N/A	9m x 3m	\$1,425.60	9m x 3m	\$974.16
3m x 6m	\$680.40	3m x 6m	\$972.00	3m x 6m	N/A	3m x 6m	\$534.60
6m x 6m	\$1,285.20	6m x 6m	\$1,591.20	6m x 6m	N/A	6m x 6m	\$1,009.80
9m x 6m	\$1,814.40	9m x 6m	\$1,900.80	9m x 6m	N/A	9m x 6m	\$1,425.60

Mid Ring Rd		Horseman's Way		Cattleman's Dr		Non-Profits	
Size	From	Size	From	Size	From	Size	From
3m x 3m	\$369.00	3m x 3m	\$450.00	3m x 3m	\$306.00	Display Only	
6m x 3m	\$664.20	6m x 3m	\$810.00	6m x 3m	\$508.00	3m x 3m	\$150.00
9m x 3m	\$974.16	9m x 3m	\$1,188.00	9m x 3m	\$807.84	6m x 3m	\$303.00
3m x 6m	\$534.60	3m x 6m	\$680.40	3m x 6m	N/A	Selling Goods	
6m x 6m	\$1,009.80	6m x 6m	\$1,285.20	6m x 6m	N/A	3m x 3m	\$250.00
9m x 6m	\$1,425.60	9m x 6m	\$1,814.40	9m x 6m	N/A	6m x 3m	\$403.00

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Site Additions

Electricity

- **10amp** - \$60.00 per site for the period of the show. This consists of one (1) connection to mains and two (2) devices per site.
- **15amp** - \$60.00 per site for the period of the show. This consists of one (1) connection to mains and two (2) devices per site.
- **3-Phase** - \$75.00 per site for the period of the show. This consists of one (1) connection to mains and two (2) devices per site.

Exhibitor Passes

- **3-Day Passes** - \$20.00 per ticket
- **1-Day Passes** - \$10.00 per ticket

Vehicle Passes

- **3-Day Passes** - \$20.00 per ticket
- **1-Day Passes** - \$10.00 per ticket

Water Connection

No charge for water connection. Not all areas have this available and must be requested at time of application.

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Minimum Trading Times

Main Gate		The Fields		The Barn		Show Saloon	
Friday	8:45am - 7:30pm	Friday	8:45am - 6:30pm	Friday	8:45am - 6:30pm	Friday	9:30am - 8:30pm
Saturday	8:45am - 7:30pm	Saturday	8:45am - 6:30pm	Saturday	8:45am - 6:30pm	Saturday	9:30am - 8:30pm
Sunday	8:45am - 6:30pm	Sunday	8:45am - 6:30pm	Sunday	8:45am - 6:30pm	Sunday	9:30am - 7:30pm
<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>Alcohol served after 10:00am You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>	
The Shed		Grazier's Lane		Upper Ring Rd		Green Pastures	
Friday	8:45am - 7:30pm	Friday	8:45am - 8:30pm	Friday	8:45am - 7:30pm	Friday	8:45am - 6:30pm
Saturday	8:45am - 7:30pm	Saturday	8:45am - 8:30pm	Saturday	8:45am - 7:30pm	Saturday	8:45am - 6:30pm
Sunday	8:45am - 7:00pm	Sunday	8:45am - 8:00pm	Sunday	8:45am - 7:00pm	Sunday	8:45am - 6:00pm
<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds after 8:00pm. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>Please note: No water connection available. You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>	
Mid Ring Rd		Horseman's Way		Cattleman's Rd		Service Clubs	
Friday	8:45am - 6:30pm	Friday	8:45am - 6:30pm	Friday	8:45am - 6:00pm	Friday	8:45am - 6:00pm
Saturday	8:45am - 6:30pm	Saturday	8:45am - 6:30pm	Saturday	8:45am - 6:00pm	Saturday	8:45am - 6:00pm
Sunday	8:45am - 6:15pm	Sunday	8:45am - 6:00pm	Sunday	8:45am - 5:00pm	Sunday	8:45am - 7:00pm
<p>Please note: No water connection available. You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>		<p>You may pack-down after this time and bring vehicles onto the grounds at Trade Coordinators discretion. Entry via Crushers Car Park, exit via Bli Bli gate.</p>			

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General Information

Security

Security is on the grounds from Wednesday night pre-show until 7:00am Monday post show, along with camera monitoring. While all care is taken, the Sunshine Coast Show accepts no responsibility for any loss or damage of product/s or equipment. If you have any concerns at any time, please report to security guards, trade coordinator and/or the Show Office.

Parking

There is NO parking on the showgrounds. Trade vendors and workers can park at Crushers Car Park with a parking pass or free street parking. There is also free parking at the Council Chambers and Nambour Train Station with a free shuttle bus frequently running which will drop you directly at the Main Gate.

Bump in/out

Bump in/out information will be provided to accepted Exhibitors.

Recycling/Rubbish

All Exhibitors are required to dispose of all cardboard **OFF-SITE** daily. Exhibitors can only use general waste bins allocated to Exhibitors not the general public bins as part of [Terms and Conditions](#).

Refunds and Cancellations

As per our [Terms and Conditions](#):

- Any cancellation of a Trade Site must be made in writing to the Manager of the Sunshine Coast Agricultural Show Society on or before May 1st 2025. A full refund will be processed minus a \$100.00 admin fee. Please email: manager@sunshinecoastshow.com.au
- If a cancellation is received after COB May 1st, 2025 it will not be refunded, however, in some cases, it may be, at the Show Society's discretion.
- The Show Society is not obliged to make any refunds to any cancellations received after May 1st, 2025 and if refund is offered a \$100.00 admin fee will be charged.
- Bond deposits will be refunded two (2) weeks post event.

The Sunshine Coast Agricultural Show is an all weather event.

[Visit our website to find out more information.](#)

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